

# Go Networking® : Innovation for Global Communications

## Overview

Go Networking® communications system is an integrated Internet resource used by businesses for product and research, collaboration and innovation, sales and marketing strategies, and many other applications where information exchange is required to address business solutions in a rapidly-changing world. Go Networking® is a membership structure with a monthly fee on a calendar month-to-month access. A Go Networking® interest topical interest or an enterprise network with a 10 Gb library is available for a very nominal fee.

The Go Networking® program has high security at its center, allowing for access by an enterprise or optionally, access by individuals by permission of the enterprise to enter into a relationship that supports communication in multimedia.

The center of the philosophy of the network is to allow businesses, associations and individuals to display in a range of appropriate media their resource solutions without pushing the information in a "spam" format. In fact, using a spam delivery will most likely limit or remove that business from the network. You may think of the network having both a "live" communication resource, such as instant messaging, or a vast library of informational resources in audio and video format. Participants in any Go Networking® may refer information found by them to anyone within or without a Go Networking® membership.

## Key Elements of the Go Networking® Network.

There is a wide range of broad applications to which the Go Networking® service may be applied. Auctions are easily integrated to allow negotiations and bids on almost any commodity, real estate, or service. Highly closed networks for a business connect all decision-makers together around the world, allowing for effective communications through a remote computer, PDA, or web-enabled mobile phone.

- Instant Messaging is easily added or removed from your personal resources for any individual. This allows great control over important communications.
- File Transfer allows files of almost any format to be specifically made available to an individual member or to the general communication population.

- Calendar Scheduling may be assigned to all or a limited number of users to aid in supporting an agreed plan.
- E-mail Management System allows for encrypted delivery to anyone on the Internet or to users within your department of area of interest.

### **Additional Elected Services of Go Networking®**

The following support resources are available optionally within any packaged program and are customized for your specific application.

- Multimedia CD / DVD menu-driven for PC computers for data format to enhance information within your library or may be published for postal mail distribution around the world.
- Video Podcasting for website, PDAs, and web-enabled mobile technologies. This is a powerful information delivery that may be associated with your resources within any Go Networking® network. Other individuals may also forward your video files to any number of individuals. A word index directory is created for rapid search of the solutions provided by the content of the video. This master directly is freely distributed on websites and is available for download by any user of a Go Networking® supported network.
- Radio Program distribution services is also another support resource. This allows you to create your own audio program and upload it by ID and password for broadcasting via Internet to community and commercial radio stations. All community and commercial radio stations may choose any series of individual broadcast at any location in the world. There is no fee to the remote stations to use any of the published content.

Additional services are available to most businesses around the world. Transaction and export assistance is also available for businesses that have sales or purchases from the USA.

Contact Market World, Inc., 220 W. Douglas Ave., Suite 125, Wichita, KS 67202.

PH: (316) 264-0900 FX: (316) 264-0038 Website: [GoNetworking.com](http://GoNetworking.com)